# 10<sup>th</sup> Annual Snow Design Competition Guidelines

Snow crystals are said to be one of the most exquisite forms of natural art. Kaga native Dr. Ukichirō Nakaya (1900-1962), who was called "Doctor of Snow" for his achievement in becoming the first person in the world to succeed in making artificial snow crystals, elegantly captured the essence of snow with his remark: "Snow crystals are letters sent from heaven."

We are holding the 10<sup>th</sup> Annual Snow Design Competition this year.

The spplications is accepted from November 1,2018 untill March 31,2019.

We look forward to seeing many creative and original works of art depicting snow in its various forms.

# **■**Conditions for Entry

Entries for this competition must meet the following criteria

#### ①Theme

Unpublished, original work in the motif of various forms/phenomena of snow and ice.

## ②Nature of Work

Any type of work may be submitted – such as figurines, craftwork, posters, movies, and installation art – as long as the original work is easily transportable. Food submissions, submissions that consist only of a photo/painting/drawing, and submissions that have already been distributed for profit on the market are ineligible.

#### 3 Size of Work

If the work is 3-dimensional, its height, width, and length must each measure 50 cm or less. If the work is made of fabric or made for a panel display, it must measure 150 cm or less on each side. If the work is meant to be folded and exhibited, its folded state must measure 150 cm or less on each side. All works must weigh no more than 10 kg, and must be durable enough to endure transportation and exhibition. Movies are within 3minutes.

#### 4 Criteria of Entry

Anyone may submit works. Group or business submissions are also eligible.

# ⑤ Maximum Number of Works

Each individual, group, or business may submit up to three works or sets of works.

## ■Judging Panel

Mr. Motomi Kawakami, Designer, Chairperson of the Judging Panel

Mr. Ryozo Kawagita, Woodworker and Living National Treasure

Mr. Yoshiro Kobata, Design Consultant

Mr. Kenzo Kanda, Chairman of the Fellowship for Kagashi Nakaya Ukichiro Museum of Snow and Ice

Ms Hiroko Inazuka, Curator of Toyama Prefectural Museum of Art and Design

# **■**Copyright / Right of Use

With consent of the creators, the promoter, Kaga City, shall be able to use all award-winning works secondarily for free. The promoter reserves the right to publish any or all of the entries. If a work is suspected of infringement of any third-party intellectual property including imitation or plagiarism, the award may be forfeited, even after awards have been presented.

#### ■Photo Album

The promoter will publish an official Photo Album of the competition which will include all of the award-winning works. A copy of the album will be presented to the winners (in case of a group or business submission, one album will be presented to the group representative).

# ■Storage of Work

Once works have been submitted, the promoter will store the works with full care until their return. However, the promoter will not be responsible for any damage or accidents resulting from natural disasters or any other force beyond the promoter's control.

# ■Method of Application

Each participant should fill out an application form and mail the form along with a CD containing a maximum of three digital photos of the work(s) to the Executive Committee. Each picture must be taken from a different angle so that the exhibit can be clearly understood, and the pictures must be marked in order: 01, 02, 03.

The digital photos will be used for primary judging and the official photo album. We will use the submitted pictures of the exhibits in order from 01 to make a photo album. The digital photos must be in JPG/JPEG format, and should be at least 800x600 pixels in size and at least 1 MB per file. If you are submitting a movie, please send three screenshots of your work within 3minutes on a CD or a DVD and also include a copy of your work. Movies must be playable on the Windows OS platform and home DVD players. Submitted CDs and DVDs will not be returned. Submissions which pass the preliminary judging will need to be submitted at a later date according to the specified method.

### **■Entry Fee**

①The registration fee for domestic submissions is 2,000 yen for the first work and 1,000 yen for any other works. Registration fees should be sent to the recipient listed below, and must be received by Sunday, March 31, 2019.

- \* Registration Fees once paid will not be refunded.
- \* Works will not be registered if delivery by the designated deadline cannot be confirmed.

[Bank Transfer (*furikomi*) Details] Bank: Hokkoku Bank (*Hokkoku Ginkō*) Branch: Daishoji Branch (*Daishōji-shiten*)

Account type: Regular (*Futsū*) Account number: 539226

Account name: Kagashi Sougou Service Co., Ltd.

- ②Submissions sent from abroad will be exempt from registration fees.
- ③Bank transfer fees as well as costs associated with submitting or returning works are the responsibility of the applicant.

### ■Schedule

①Application Period

November 1, 2018(Thu) to March 31, 2019 (Sun) (must arrive by March31)

②Judging

Primary: June 2019, Final: September 2019

③Exhibition of Award-Winning Works

November 7, 2019 (Thu) to February 11, 2019 (Tue)

(Venue: Museum of Snow and Ice or a public building in Kaga City)

Awards Ceremony

Saturday, November 9, 2019 (Tentative)

⑤ Return of Works

Late-February 2020 (may change if the traveling exhibition is held)

\*In the case of inability to return the exhibits, they will be disposed of or donated to the promoter, Kagashi Nakaya Ukichiro Museum of Snow and Ice.

#### ■Awards

Gold Prize: 500,000yen (1 work)
Silver Prize: 200,000 yen (1 work)
Bronze Prize: 100,000 yen (1 work)

**Encouragement Award**: 50,000 yen (approximately 5 works)

Honorable Mention: no money (several works)

#### ■Promoters

Kaga City

Kaga City Board of Education

Kagashi Nakaya Ukichiro Museum of Snow and Ice

(Managing Companies: Kagashi Sougou Service Co., Ltd. and I Love Kaga NET C/O)

# **■**Partners/Sponsors

Ishikawa Prefecture, Juridical Foundation Design Center Ishikawa, Japanese Society of Snow and Ice, Corporation Aggregate Snow Center, Japan Broadcasting Corporation Kanazawa Station (NHK), Katayamazu Onsen Tourism Association, Yamashiro Onsen Tourism Association, Yamanaka Onsen Tourism Association, Kaga Kutani Ceramics Cooperative Association, Yamanaka Lacquerware Cooperative Association, Kaga City Tourism Exchange Organization

# ■Additional clause

Aside from the already decided matters, the promoters will give notification concerning other necessary matters when they are decided.

# **■**Further Information

The Executive Committee of the Snow Design Competition

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